145 12th Street Seal Beach, Cal. 90740 July 22, 1966

Dear Dick:

Well, greetings from Sunny California. I have decided to try writing instead of calling (unless very impt.) after having seen my telephone bill.... I made \$24.60 worth of calls to Lu4-0700 and CY5-7092 (not including Federal Excise Tax).

Thank you for keeping up a running mailing of correspondence concerning WNYU...it allows me to feel that I am still a part of the organization, even 3000 miles away. I am planning to subscribe to Broadcasting, but until I do, I find myself somewhat out of touch with happenings in the industry. Has there been any publication in Broadcasting of all of the NYU-FDU applications? Any articles, or just the small-print in the back pages? I am receiving Billboard, but they are not very useful except in pop music, as you know. I suspect it will be close to the end of the sammer before I buy a tape recorder, so unitil them you will not be able to hear the dulcid tone of BMR and Bob Dayton. It is interesting to me that, although I had originally intended to tape some of the new material being played in L.A. (to send back to you), MAIN the longer I am out here, the harder it is to know what is being played in NYC and what isn't. Also with four stations (plus a Negro station, plus two stations in outlying areas, plus two stations in San Diego) playing rock, it is even hard to know what is new in L.A....after a day or two even the newest song has been heard very oftem. Perhaps this to some degree accounts for the fast rise to the top of certain records here. Also the stations each bring out their lists on different days, adding more confusion toz the situation. The stations in L.A. are KHJ (RKO General & suppossedly #1), KFWB right next to KHJ on the dial. KRLA, and KBLA. KBLA is where Bob Dayton is.... The newcomer is immediately impressed by the large playlists & many more oldies. going back further in time, than is heard in NYC. Initially I didn't care for it, but after a while you can't help but adjust to it, and it seems O.K. I do miss Dan Ingram, though... I don't think that the general level of D.J.'s is as good as in NYC, but that may only be a biased view. I do knimk think that the type of show you do on WNYU would more easily fibz in here than in NYC.

On to more about non-rock radio in L.A. KFI, the NBC Radio affiliate (not 0 & 0) carries the Dodgers as well, curtailing a lot of NBC Radio stuff, but even when they could, they don't carry very much. Monitor is heard perhaps 2 hours/day at most, filling in holes in their schedule on weekends. Weekday NBC Radio News is heard perhaps one out of three hours on the average. KFI prefers to do their own stuff. Their station break goes as follows: "This is fifty-thousand watt, clear channel, KFI, Los Angeles, Earle C. Anthony Incorporated." Rather stilted. They play a lot of big band music when they do play anything, and I suspect that they probably are living KMM in the late 1930's....they still use transcriptions at times for commercials.

KNX, the CBS O&O, is very close to WCBS in format, complete with Music 'Till Dawn. The Metromedia station KLAC is all telephone-talk, and is the biggest in that field; Jow Pyne is on 7AM-1OAM, etc.....

KABC (ABC O&O) is all telephone-talk also. XETRA is all news.

KMPC is the closest thing to WNEW here, except that they are Golden West Broadcasting (Gene Autry) and carry all L.A. Angels games (Gene Autry owns the Angels). KFOX is all Country & Western..bad.

KFAC is all Classical. KPOL is like WPAT. There are other of course, but I haven't listeded to them closely yet. The FM band is much more full than in New York, in fact it is very hard to find a hole.....

almost every channel is fulled! Also only 2 or 3 FM's duplicate their AM side.

TV is about the same as in NYC, due to the influence of the Networks. The only outstanding thing that isn't seen in NYC is ARE the late-night shows on KTTV, channel 11, Metromedia. They have Mort Saul XX every Friday, Joe Pyne Tues., Thurs., and Sat., Regis Philbin on Mondays, and Allen Lomax on Weds., & Sundays. These are all 11pm to 1am. As I said, KNBC carries Johnny Carson 1 day late.

I stopped by & saw Joe, Sunday afternoon... they are keeping him busy. He seems to be adapting to it though, and will probably fit in well. I was down toward San Diego to explore Mount Palomar (the observatory). Quite a place & very scenic country. After the Summer vacationers are gone & the desert temperatures drop, I will be visiting Las Vegas, Palm Springs, etc.... The weather is as constant as ever here...65 at night and 80 in the day. No rain since I got here, and none due until November. Once you go East over the costal mountain ranges, however, the temperature ranges are greater. even in Burgank, in the San Fernando Valley, the temperatures go close to 90 on hot days. By the way, the NBC studios are quite large from the outside; I haven't been in yet.

I visited KPFK the outher day. They don't have a facility anywhere as nice as WBAI... They also don't use as much BBC transcriptions, which I miss, and they sign off at midnight. Too bad... maybe they will improve... they do have a power of 110KW though, which gives them quite a coverage area.

My job is progressing, as I get more aquainted with the system I am able to take on more interesting work, but until my <u>Secret</u> clearance comes through I will have too little work to do, since the interesting stuff is classified.

Give my regards to Steph, Davids Stein & Jaspin, Marry, etc. etc. Will write more soon.

Jim